

Couple weeks ago our company visited gorgeous Ranunculus nursery of Monarch Flowers, where we got inspired by the beauty of the flowers and we decided to share it with you. Moreover, we made a list of the most interesting questions for the grower to share the story, experience and the best flower care tips. Here you can find the interview with Ron van Adrichem, a dutch Ranunculus grower. Enjoy!

- Hello, Ron! Your nursery is so beautiful! Since when do you grow Ranunculuses?

- Hi, thank you. I've been growing Ranunculuses for 3 years now. Before that I grew Cymbidium for 4 years and also had some experience in growing vegetables.

- Why have you chosen to grow Ranunculus?

- I have always been interested in flowers and growing Ranunculus was a nice new challenge for me. It's a quite new product on the market, there was not so much information about flower so it was very interesting for me to try.

- Do you grow year-round or is it a seasonal product?

- It is a seasonal product, we are in production from early February to mid May. It's a short period but very intensive because all the flowers are cut during this period.

- How many varieties do you have?

- We have two unique series in Ranunculus. Ranunculus Butterfly and Ranunculus Romance. In the Butterfly series we have 15 different types and in the Romance series there are about 20 different types. Every year we get new varieties from Japanese breeder. We test them and see if they are interesting enough to add to the range.

- What are the biggest difficulties in growing ranunculuses?

- It is challenging to create the best climate for the plant during the day and night. The plant likes cold climate so it's dependent on the weather and the climate outside the greenhouse. We control the climate inside, which helps the stems grow slower, and it gives the best quality to the flower. We grow in the soil, so the moment of watering is also very important, it is different than, for example, growing on substrate.

- To what countries do you export the most?

- Most of our flowers go to England, Germany, Scandinavia and United States. 3 weeks ago, Russian florists also discovered our flowers and order large amounts. It offers new prospects for the next season. The Ranunculus Romance is only the second season in production, but as you might already noticed that this season is already in high demand, it makes us really happy that we are doing well.

- What is the good climate for Ranunculus?

- As I mentioned before, the Ranunculus likes cool climate and light, but not too much light because then the plant goes to rest and this is what happens in May if the day length becomes too long the plant is at rest and stops producing.

- What are the best conditions to transport your flowers to other countries? For example, Russia.

- The temperature is very important. It should be between 4 - 8 degrees, so the flowers do not ripen during the transportation. And another advice is to transport flowers in the water buckets.

- Do you have any tips for the florists how to keep a long vase life for Ranunculus?

- Make sure that the vase is clean. You can add some bleach to the water, it kills the bacteria, so the flowers can grow and bloom optimally. Then cut 1 cm diagonally from the stems, freshly cut stems can drink more easily, making your flowers bloom longer. Repeat it every three days and you can keep your bunch with you as long as possible. For the flowers, it is the best to change the water

every two days. Also check if there is enough water in the vase. Don't put your flowers in the direct sunlight, near heating or near fruits. Ranunculus likes cold temperatures. At night you can put them in a cooler place.

- What do you like about being a grower?

- I find it very interesting to grow a big beautiful flower from a small plant cell using various cultivated techniques. The challenge is to adjust the climate in the greenhouse so the plants can grow optimally, and you can get great results in the form of high quality flowers.

- What are the most important things in your company or what is your motto? 😊

- To introduce new products on the market that will differ in quality, size and length. Every year we can offer new varieties, which can help us to be market leaders. And above all, making people happy with our products gives us a wow effect!